

Northern Oconto County Room Tax Commission

Monday, June 10th, 2024

11:30 A.M.

Townsend Townhall

1. Call to Order: Sarah Losurdo, NOCRTC President called the meeting to order at 11:30am.
2. Roll Call: Andrew Stemp, Doty, Ahren Telford, Breed, Gina Martell, Townsend, Sarah Losurdo, Mountain, Jamie Bostwick, Lakewood were in attendance.
3. Approval of April 8th, 2024 Meeting Minutes: Motion by Stemp to approve minutes as presented, second by Martell – M/A.
4. Motion by Sarah Losurdo to nominated Christine Deau, 2<sup>nd</sup> by Gina Martell for hotel representative. Approved by Stemp, Telford and Jamie. Motion by Telford to nominate Jessica Olson as 2<sup>nd</sup> hotel representative, 2<sup>nd</sup> by Sarah Losurdo, approved by Stemp, Martell, Jamie.
5. Election of Officers: Martell made the motion to nominate Sarah Losurdo as Chairperson, 2<sup>nd</sup> by Telford – M/A. Losurdo made the motion to nominate Andrew Stemp as Vice Chairperson, 2<sup>nd</sup> by Martell– M/A. Losurdo made the motion to nominate Martell as Secretary, 2<sup>nd</sup> by Stemp – M/A.
6. Discussion on Marketing plan
  - a. Asked about cell tower for Draft(portable)
  - b. Submit events to website [visitocontocounty.org](http://visitocontocounty.org)
  - c. Send picture of Wendt's fishery advertisement to post on Oconto site.
  - d. No northern Oconto county website, need to take the visit Oconto county site and advertise our towns.
7. Discussion on where the tourism funds should be spent. 1<sup>st</sup> year mostly digital advertising. Live camera on Little Topsy's to show the flowage.
8. Get list of cabins not yet permitted.

9. Review and Discuss Future Fiscal Policy: Stemp motioned to table this conversation until the next meeting, second by Martell –M/A.

10.The Next meeting will be September, 9, 2024, at the Breed Town Hall. @ 11:30 A.M.

11.Stemp made the motion to adjourn at 1:15, 2<sup>nd</sup> by Martell – M/A

*Minutes submitted by Gina Martell,  
Secretary*