Northern Oconto County Room Tax Commission Monday, February 12, 2024 11:30 A.M. Doty Town Hall

- 1. Call to Order: Jayme Sellen, Oconto County Economic Development Executive Director (dba TEDCOR), called the meeting to order at 11:30am.
- Roll Call: Andrew Stemp, Doty, Skip Maletzke, Mountain, Phillip Christenson, Breed, Linda Ziegler, Townsend, Gina Martell, Townsend, Chuck DeMoulin, Townsend, Sarah Losuro, Mountain, Ann Maletzke, Mountain, Kesler Frisch Mountain/Lakewood and Chris Deau, Mountain were in attendance.
- Election of Officers: Ziegler made the motion to nominate Gina Martell as interim Chairperson, 2nd by Christenson – M/A. Christenson made the motion to nominate Andrew Stemp as interim Vice Chairperson, 2nd by S. Maletzke – M/A. Martell made the motion to nominate Ziegler as interim Secretary, 2nd by Stemp – M/A.
- 4. Review, discuss and possible action of RTC Bylaws: Shall the name of the tax commission be changed...it's not a great acronym. This one identifies who we are, additional towns can join. Leave as the NOORTC.
 Bylaw Article IV, Section 4.06 change wording "All Room Tax returns, schedules, exhibits, <u>or</u> writings or audit reports relating to such returns..."
 Article V, Section 5.01, "...shall be held at the a general meeting..."
 Article V, Section 5.03, "...by the Chairperson upon with no less than..."
 Article V, Section 5.04, "...at time of such meeting upon with no less than..."
 Christensen made the motion to accept the By-Laws as amended, 2nd by Martell M/A.
- 5. Review, Discuss and possible action on Tourism Entity Agreement: Item #2, S. Maletzke stressed that this commission should be very involved in the promoting and development and attraction to this tourism zone. It is important that 70% of the revenue stays in the northern part of Oconto County. Sellen said that TEDCOR will develop a work plan that will depend on the revenue generated by the room

tax. This commission can discuss opportunities throughout the year not just during their quarterly meetings.
Sellen will figure out the fixed costs for TEDCOR as the process progresses.
Stemp made the motion to approve the Tourism Entity Agreement, 2nd by Christensen – M/A

- 6. Discuss Hospitality Representation: Since 4 out of Five towns have not picked their Commission representatives, we should put off choosing the Hospitality Representative until the next meeting. Stemp made the motion to table selection two Hospitality Representatives until the March meeting, 2nd by Christensen, -M/A
- 7. The Next meeting will be Monday, March 25, 2024, at the Bill Lazansky Community Center, 13412 Hwy 32 & 64, Mountain, WI. @ 11:30 A.M.
- 8. Christensen made the motion to adjourn at 1:35, 2nd by Martell M/A

Minutes submitted by Linda Ziegler, Interim Secretary