

Northern Oconto County Room Tax Commission
Monday, December 9, 2024
12:30 P.M.
Mountain Community Center

1. Call to Order: Sarah Losardo, NOCRTC President called the meeting to order at 12:33pm.
2. Roll Call: Andrew Stemp, Doty, Ahren Telford, Breed, Sarah Losardo, Mountain, Jessica Olson, Chris Deau, Jayme Sellen, Kelly Schwartz, Gigi Bartels were in attendance.
3. Q3 Financial Review: Sellen directed Commission to the attached fund report. Breed will be submitting check.
4. Approval of September 23, 2024, Meeting Minutes: Motion by Stemp, second by Deau, to approve minutes as presented – M/A.
5. Review Legal Letter: Sellen presented a draft letter for all towns within the ordinance for bringing operators in compliance. Motion made by Stemp seeking TEDCOR to create and supply a permit compliance letter, second by Telford – M/A.
6. Discuss Town of Lakewood Participation: Commission discussed current events and suggested an in-person meeting with the Lakewood Commission representative. Sarah and possibly Andy will schedule.
7. 2025 Discovery Guide Ad Review: Schwartz presented an ad draft for the Commission's review. Motion by Stemp to pay TEDCOR for the full-page ad in 2025 Discovery Guide ad for \$1,270, second by Telford – M/A.
8. 2025 Advertising: Motion made by Stemp for the Commission to spend up to \$3,000 in ¼ page ads in the On Wisconsin Outdoors bi-monthly magazine, and up to \$3,000 in digital ads, second by Losardo – M/A.
9. Next meeting date/time: March 10th, 2025, at 12:30pm at the Lakewood Administration Building.

10. Adjourn by President Losardo at 2:23pm.

*Minutes submitted by Ahren Telford,
Secretary*